



**HEALTHY MOTHERS, HEALTHY BABIES**  
**Coalition of Broward County, Inc.**  
*Nurturing Mothers, Babies, and Families*

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February 23, 2010

Dear Lollipopsh Consignors,

One of the benefits of participating in a Lollipopsh Event is the opportunity to give back to the community. Healthy Mothers, Healthy Babies of Broward County is honored to take part in this weekend's Lollipopsh Consignment sale and we appreciate the awareness generated from this event!

Healthy Mothers, Healthy Babies Coalition of Broward County, Inc. is a not-for-profit, community-based 501 (c) (3) organization whose mission is to reduce infant deaths by **providing resources and education to pregnant women, parents and their families**. Since 1987, Healthy Mothers, Healthy Babies Coalition of Broward County has provided access to prenatal care, education, advocacy and public awareness for all families. Through these initiatives we are encouraging Broward County to deliver **healthy babies** and **enriching the lives of families** by improving parent-child relationships.

Each item donated to our organization from this Lollipopsh event will go directly into the home of one of our families. From Clothing to Miscellaneous Baby Items, your contribution to our organization through Lollipopsh will help a family in need! Attached is a brief look at what our organization is all about and the various types of clients your donation will benefit.

Please do not hesitate to contact us if you have questions about our organization or are interested in getting involved!

Thank you for your support & have a wonderful event,

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# Healthy Mothers, Healthy Babies of Broward County



## Agency Mission

HMHB of Broward aims to reduce infant deaths by providing resources and education to pregnant women, parents and their families.

Since 1987, Healthy Mothers, Healthy Babies of Broward has provided access to prenatal care, education, advocacy and public awareness for all families.

## Programs & Services

Maternal/Child Nurturing Program provides support to women who are suffering from Maternal Depression.

Empowering Women for Wellness Provides interconception case management to women who have had a baby in the NICU or who have experienced a fetal/infant loss.

Closing the Gap Addresses gaps in service for pre/interconceptional education and support for women and teens in targeted zip codes identified with high rates of infant mortality.

The Mahogany Project Targets pregnant, high-risk women in the 33311 zip code by providing intensive case management services.

Teen Collaborative Project Offers in-home case management services to at-risk teenaged girls during their pregnancy and up to their child's second birthday.

Healthy Start Care Coordination supports families by reducing risk factors that can attribute to poor birth outcomes.

Community Fatherhood Initiative encourages father involvement beginning at a child's conception and throughout their entire life.

Fetal/Infant Mortality Review reduces infant mortality by establishing a thorough understanding of the occurrence of fetal/infant deaths in our community.

Healthy Families provides education & case management to pregnant or parenting families living in targeted zip codes.

Cribs for Kids provides Graco Pack N Play cribs to families in need of a safe sleeping environment for their baby.

The Forget Me Not Fund aid families who have experienced the loss of a baby, and are unable to afford to lay their baby to rest.

## Did you know?

Healthy Mothers, Healthy Babies of Broward County:

- Served more than 5,000 individuals in 2008
- Serves clients of all ages from newborn, to child-bearing age
- is the largest organization aimed at improving Maternal/Child Health
- The only organization in Broward County that has a Fetal/Infant Mortality Review team, researching why babies are dying in Broward County.
- Has provided burial assistance to more than 400 families over the past 6 years.

The HMHB of Broward Operating Budget is \$2.3 million, with more than 90% of all dollars raised going directly to programs.

